



Changing perceptions, inspiring vocations

PRESS RELEASE

The Honourable David Ramsay, Minister of Transportation and His Worship Mayor Mark Heyck Encourage Females to Pursue Aviation Vocations

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FOR IMMEDIATE RELEASE

February 20, 2013 – Minister Ramsay and Mayor Heyck will be on hand to help inspire and encourage females to pursue aviation vocations at The Sky's No Limit – Girls Fly Too! outreach event at the Yellowknife Airport, Yellowknife NT Saturday March 9, 2013.

The community outreach event is being held in celebration of International Women's Day and Women of Aviation Worldwide Week. The purpose is to raise awareness of the opportunities available to girls and women in the air and space industry and spark vocations.

Minister Ramsay is excited to be part of the initiative. "I want to encourage women to consider being an important part of the future of the Northwest Territories by becoming the pilots, mechanics, airline workers, and airport managers that we need to help ensure our economic development and growth."

"The City of Yellowknife was very proud to have our airport crowned the Most Female-Pilot-Friendly Airport Worldwide last year," says Mayor Heyck. "Women have the potential to form a very important part of the aviation industry in our community and we want to encourage girls and women to get involved. The Sky's No Limit - Girls Fly Too! initiative is a critical part of that effort."

As a main highlight at the event, Trinity Helicopters along with other community and industry partners will be sponsoring free helicopter rides for eligible girls & women (those who have not flown in a small aircraft before). Those interested in the free flights must sign up in advance at www.girlsfly2.ca. At the time of this release over 150 girls & women from Yellowknife, Behchoko, Fort Smith and Fort Liard had signed up to fly.

There will be fun for the whole family at the all-day event, including a static display of aircraft, free tours of the Yellowknife Air Traffic Control Tower and Flight Service Station; a search and rescue activity from the Yellowknife Civil Air Search & Rescue Association (CASARA). Sherry Beard, Manager of Safety & Security-Fire Chief for the Yellowknife Airport will be on the flight line to highlight airport firefighting careers for the girls and let them explore the airport fire trucks.

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