



Changing perceptions, inspiring vocations

PRESS RELEASE

Yellowknife Aims to Keep International Title For “Most Female-Pilot-Friendly Airport Worldwide”

Free Yellowknife Airport event aims to help raise worldwide awareness of opportunities for women in the aviation and aerospace industries

Contact: Kirsten Brazier
media@girlsfly2.ca
(604) 210-4033

FOR IMMEDIATE RELEASE

January 30, 2013 – The 2013 The Sky’s No Limit – Girls Fly Too! community event is being held in celebration of International Women’s Day and Women of Aviation Worldwide Week. The purpose is to raise awareness of the opportunities available to females in aviation and aerospace.

Last year, the Sky’s No Limit – Girls Fly Too! event earned the Yellowknife Airport worldwide recognition as “The Most Female-Pilot-Friendly-Airport in the World” as a result of giving over 400 girls & women their first flight in a small aircraft. In addition to the 1500 people who attended the Yellowknife Airport activities, news of the event reached thousands via local, national and international media. To this day a wall display, 15 feet long by 8 feet tall resides in the terminal building of the Yellowknife Airport. Photos highlighting the event and showcasing the beaming smiles of the many girls who experienced the magic of first flight that day catch the attention of any person passing through the terminal and/or travelling in and out of Yellowknife. The names of the partners who made this event possible are featured in the display.

On Saturday March 9, 2013 the Yellowknife airport will again welcome females of all ages to come experience the magic of first flight and explore a fun and interactive static display of aircraft accompanied by flight crews eager to answer questions and show off their aircraft. Aviation and aerospace VIPs will be on hand to describe the various opportunities available in these fields.

Part of the main attraction at the event will be the free helicopter rides for females of all ages - no words can truly explain the joy and excitement inspired by getting airborne for the first time. This key moment is often the catalyst that is needed to awaken aeronautic vocations. The entire event, including the free helicopter rides are sponsored by Trinity Helicopters and other local businesses in order for all girls and women to have the same opportunity for first flight without financial barriers.

In the hangar as the girls and women are staged for the free helicopter rides, all participants will be able to interact with women VIP leaders and participate in fun and interactive educational activities.

As much about education as it is about inspiring and motivating girls and women, everyone - male and female alike - is encouraged to experience the magic and uniqueness of this event and get involved.

###